



# Rainforest Alliance Sustainable Agriculture

Become part of the market for responsible farm products. Earn certification and get enhanced access to new markets and customers.

Consumers and businesses increasingly want the products they buy to support sustainable development. Certification according to an established, reputable scheme is an effective way to demonstrate your sustainability commitment.

The Rainforest Alliance Certified™ seal features on food and beverages in supermarkets, trains, planes, hotels and restaurants around the world. It refers to ingredients in agricultural products which are certified against the standards of the [Rainforest Alliance Sustainable Agriculture](#).

The Rainforest Alliance Sustainable Agriculture Chain of Custody certification controls the flow of certified farm products from farm to shelf.

The Rainforest Alliance Sustainable Agriculture Certification controls farms that meet comprehensive environmental, social, and economic criteria set out in the [Rainforest Alliance Sustainable Agriculture Standard](#).

## Which agricultural products can be certified?

**Agricultural raw and processed materials and ingredients:** Bananas, beef, cocoa/chocolate, coconut, coffee, cut flowers, herbs, oranges, palm oil, pineapples, spices, tea, etc.

**Wood and pulp-based products:** apparel fibres, building products, furniture, packaging and paper.



**Over 100 agricultural crops** can be certified according to the Rainforest Alliance Sustainable Agriculture Standard.

## Mutual Recognition of UTZ and Rainforest Alliance Standards

Farms and forestry enterprises must meet rigorous guidelines for protecting the environment, improving livelihoods, and ensuring the well-being of local communities in production landscapes. In January 2018, UTZ merged with the Rainforest Alliance.

Following the merger, they are in the midst of developing a new combined CoC standard and is expected to be launched in late 2019. In the meantime, an interim solution has been announced, which is a mutual recognition of the Chain of Custody certification process.

It allows companies to purchase both UTZ and Rainforest Alliance certified ingredients, with only one Chain of Custody certificate for either one of the programmes. **NEPCon offers both certifications** and we can also assist you in this process.



## How can we support your business?

We can support your company's sustainability objectives in the following areas:

### Supply Chain & Sourcing

- Develop responsible, deforestation-free sourcing policies and supplier requirements
- Map your supply chains and assess risks
- Connect your buyers with Rainforest Alliance Certified™ producers, suppliers, or manufacturers

### Certification & Assurance

- Implement sourcing policies, improve traceability, and facilitate supplier compliance
- Monitor and evaluate your sustainable sourcing achievements against your policies
- Achieve independent third-party certifications (Chain of Custody) for your operations

### Marketing & Communications

- Train brand, marketing, and communications teams on sustainability and Rainforest Alliance impacts
- Help develop effective marketing/communications messages and tools
- Support your sustainability marketing efforts

### Training & Technical Assistance

- Train internal teams on certification standards and audit requirements
- Offer online courses on Certified Claims, Traceability, and Trademarks
- Offer educational materials on sustainable agriculture, forestry, tourism, and climate change mitigation and adaptation

## Our experience

### Expertise

With almost 25 years of experience within certification, we have built a team of qualified auditors located across Europe, America, Russia, Africa and Asia. We service companies of all sizes dealing with various agricultural products including coffee, tea, cocoa and tropical fruit. Currently, we have more than 1,100 active RA SAS CoC and RA SAS Farm certificates.

### Focus on customer experience

Our aim is to provide you with a beneficial service that is supportive and friendly. Our professional services are delivered on time and to high quality. We will keep you up to speed on evolving certification requirements through client updates and provide you with the full support that you need to understand and fulfil your certification commitments.

### Local presence, global reach

With staff located in 34 countries and backed by an extensive global network of experts, we cater to companies worldwide working with products from Rainforest Alliance certified farms.

## Contact us

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