

# Unlock the next level of sustainability excellence

with Preferred by Nature Sustainability Framework



25

Add-on indicators on Management and Business, People, Nature and Climate



nearly 30 years of experience supporting better land management and business practices

100+ countries where we work



800,000 certified farmers and foresters

85M+ hectares of forests we have certified



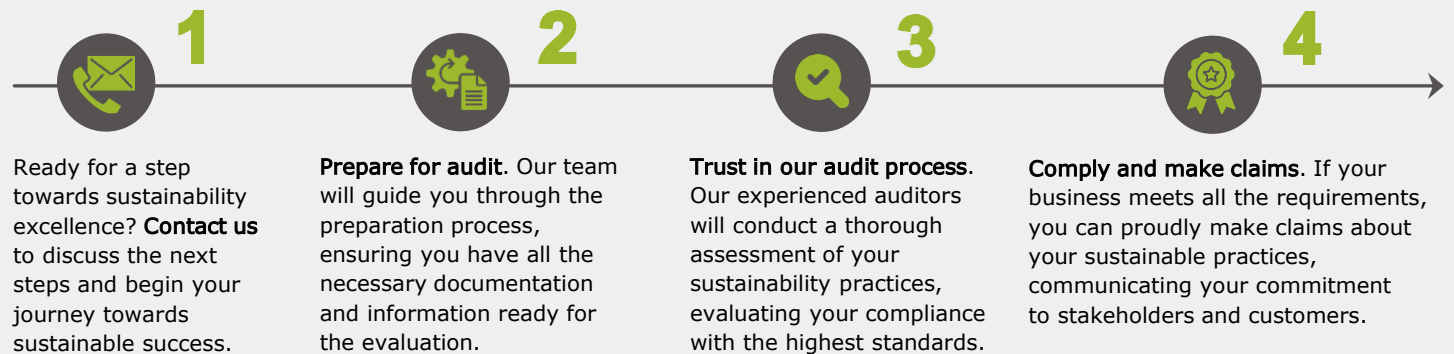
Are you certified under Forest Stewardship Council™ (FSC™) Forest Management Standard? Seize the chance to amplify your progress! Our integrated Sustainability Framework verification is designed to enhance your certification journey. Take a leap forward in your sustainability efforts, unlocking added advantages while avoiding redundant audits.

Preferred by Nature recognises the significance of seamless integration and maximising efficiency. That's precisely why we provide an **add-on option** of Sustainability Framework verification for your existing certifications. Opting for our solution allows you to seamlessly incorporate any missing components into your routine audits, optimising your endeavours and generating cost savings.

Our verification process guarantees a thorough examination of sustainability aspects across various certification schemes. We diligently identify and rectify any gaps, providing you with a **comprehensive assessment of your sustainability practices**.

## Embrace the impact of the Preferred by Nature Hummingbird Seal

Align with the missing Sustainability Framework indicators in your current certification to proudly exhibit your commitment to sustainability through **off-product claims**. You can also take your sustainability efforts to new heights by achieving Carbon Footprint Management Standard compliance for the product intended for Seal use and compensating for climate impacts. In that case, you can unleash the full potential of the Preferred by Nature Hummingbird Seal and use it **both on- and off-product**, making a strong statement about your dedication to practices that are friendly to **people, nature and the climate**.



# EXPLORE

What is the  
Sustainability  
Framework?



## Searching for a partner with global experience and local presence?



Timber has been a pioneer commodity for Preferred by Nature **since 1994**.



Aside from forest sector certification and legality verification with almost **4,000 clients** in **79 countries**, we engage in forest-related projects, including nature management planning, protected area establishments, wood sample collections, isotope testing, etc.



By working closely with forestry schemes and governments, we strengthen their systems for responsible forestry, while addressing the increased deforestation and climate change-related issues.



With **300+ staff** located in **40+ countries** and backed by a global network of experts, we have the know-how and capacity to carry out **5,000+ audits** per year.



We work with small businesses, large corporations, communities, Indigenous People, state forests and environmental NGOs - all of them are equally important to us.

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Get in touch with us for  
a discussion on your needs,  
and we'll see where we can  
go from there.



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